

Americans for Asset Protection Certified Retirement Counselor® (CRC®) Program

It is a significant differentiator to have the real and perceived knowledge that comes with Certified Retirement Counselor® (CRC®) certification. More importantly, certificants consistently comment on how the process orientation of the CRC® curriculum increases their ability to address the retirement planning needs of their clients. The CRC® program uniquely enhances a professional's understanding of retirement planning concepts and principles, while tangibly demonstrating their expertise and commitment to the retirement planning profession.

The CRC® program is based on original research and analysis by a team of more than 100 highly-respected retirement practitioners, and in partnership with InFRE's academic partner, Texas Tech University. The curriculum covers both accumulation planning and distribution planning. [Click here](#) to review certificant comments about the CRC® program taken from a recent survey.

Why choose CRC® over other retirement designations?

The CRC® program:

- Is independently accredited by the National Commission for Certifying Agencies (NCCA)
- Was developed by professionals, for professionals and is continually kept up to date and relevant
- Demonstrates mastery of both retirement accumulation and distribution planning
- Is an indication of competency, credibility, and high ethical standards.

Independent Accreditation

Independent third-party program accreditation signifies those who hold this designation are an elite group of qualified retirement professionals among the array of retirement-related designations available today. As listed on the [FINRA](#) website, there are only seven other designation programs that have completed the rigorous process of independent program specific accreditation.

How to Become a CRC® Certified

The CRC® exam is administered four times a year in January, April, July, and October. AAP members are eligible for a 35% discount on CRC study guides as indicated below.

Study Guide Fee

- CRC® Study Guides	= \$325 (35% discount/normally \$499)
- Comprehensive CRC® Exam	= <u>\$525</u>
Total Fees	= \$850

Your first step toward preparing for the CRC® exam is to click here to [order study materials and pay your exam fee](#). To take advantage of the 35% discount, enter **Coupon Code "AAP"**. Your study guides will arrive within 10 business days and you will receive an e-mail from InFRE with instructions and other information.

To maintain certification status, *CRC*[®] certificants must earn and submit fifteen (15) hours of continuing education (CE) annually. *CRC*[®] CE requirements may be fulfilled with firm element training and other required internal training programs. Insurance license and other license/certification CE will also apply. All *CRC*[®] CE is self-reporting, and does not require pre-approval. Annual renewal fee = \$140.

Questions

For more information about the *CRC*[®] program, go to www.infre.org or contact Amy Hayes of InFRE (ahayes@infre.org) at 254-732-7403. Be sure to ask for the AAP discount.